

FOR IMMEDIATE RELEASE

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Habitat for Humanity in the Roanoke Valley celebrates continued support for affordable housing efforts in 2011 with \$10.4 million in funding from Thrivent Financial for Lutherans

Thrivent Financial for Lutherans announces \$10.4 commitment to build Habitat for Humanity homes in 33 states across the country

ROANOKE, VA, (Dec.06, 2010) –Habitat for Humanity in the Roanoke Valley received \$65,000 in funding to help build 1 house in Roanoke as part of Thrivent Builds with Habitat for Humanity in 2011.

Nationally, Thrivent Financial announced a commitment of \$10.4 million to Thrivent Builds with Habitat for Humanity and its homebuilding program, continuing its support of Habitat's mission for a sixth year. This funding will make the construction of 164 additional homes in 33 states possible.

In 2011, Thrivent Financial for Lutherans, through its unique partnership with Habitat for Humanity International called Thrivent Builds with Habitat for Humanity, will surpass more than \$150 million in its total commitment over six years to create affordable housing. Habitat for Humanity in the Roanoke Valley built 6 homes as part of that effort.

"The Thrivent Builds partnership has helped Habitat for Humanity in the Roanoke Valley increase the number of families served in our community," said Betsy Whitney, deputy Director. "We are so grateful for Thrivent Financial's support of our efforts to provide decent, affordable homes in partnership with families in need."

While Thrivent Financial provides at least 55 percent of the funding for each Thrivent Builds home, local volunteers—many of them Thrivent Financial members and members of area Lutheran congregations—assist with construction and help raise additional funds.

Since its inception in 2005, Thrivent Builds with Habitat for Humanity has helped more than 2,500 families in the U.S. and around the world achieve the dream of homeownership. Thrivent Financial for Lutherans continues to be one of the largest non-government supporters of Habitat for Humanity International.

About Habitat for Humanity in the Roanoke Valley

Habitat for Humanity in the Roanoke Valley is a non-profit housing provider that relies on donor funds and volunteer labor in its mission to eliminate poverty housing. Habitat works with qualified partner families and community volunteers to build decent, affordable homes, which are sold to partner families at cost with zero-interest mortgage loans.

Thrivent Builds with Habitat for Humanity is a multi-year, multi-million dollar partnership between Thrivent Financial for Lutherans and Habitat for Humanity International. Thrivent Builds is designed to involve Thrivent members and Lutherans in helping provide a "hand up" to people who lack decent shelter, offering them a path to greater economic independence. Excluding government funding, Thrivent Builds with Habitat for Humanity is Habitat's largest single source of funding, constructing nearly 2,500 homes in the U.S. and around the world since 2005. For more information, visit ThriventBuilds.com.

About Thrivent Financial for Lutherans

Thrivent Financial for Lutherans is a not-for-profit, Fortune 500 financial services membership organization helping approximately 2.6 million members achieve financial security and give back to their communities. Thrivent Financial and its affiliates offer a broad range of financial products and services including life insurance, annuities, mutual funds, disability income insurance, bank products and more. As a not-for-profit organization, Thrivent Financial creates and supports national outreach programs and activities that help congregations, schools, charitable organizations and individuals in need. For more information, visit Thrivent.com. Also, you can find us on [Facebook](https://www.facebook.com/thrivent) and [Twitter](https://twitter.com/thrivent).

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Bank products and trust services are offered through Thrivent Financial Bank, (Member FDIC, Equal Housing Lender), a wholly owned subsidiary of Thrivent Financial for Lutherans. Insurance, securities, investment advisory services, and trust and investment management accounts are not deposits, are not guaranteed by Thrivent Financial Bank, are not insured by the FDIC or any other federal government agency, and may go down in value.

For additional important disclosure information, please visit Thrivent.com/disclosures.

Habitat for Humanity International is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built, rehabilitated, repaired or improved more than 350,000 houses worldwide, providing simple, decent and affordable shelter for more than 1.75 million people. For more information, or to donate or volunteer, visit Habitat.org.

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