

Boost employee morale and improve staff retention rates while helping build a stronger community and a thriving economy.



Raise the Roof Sponsor: \$25,000

Recognition in all media & on build site
Marquee recognition (daily traffic: 14,250 cars)
Recognition in newsletter (1,000+ households)
Premium event recognition
VIP updates on build progress
Team building opportunities



Blueprint Sponsor: \$15,000

Event recognition
Team building opportunities
Logo recognition in newsletter (1,000+ households)



Bricks & Mortar Sponsor: \$5,000

Event recognition
Team building opportunities



Hammer & Nails Sponsor: \$2,500

Team building opportunity

WHY SPONSOR A HABITAT HOUSE?

Together we build strength, dignity, independence and self-reliance through shelter.

ALIGNMENT WITH A WORTHY CAUSE

- ◇ Alignment generates positive community image, and demonstrates corporate responsibility to staff, customers, employees, peers and stakeholders.
- ◇ Habitat team building days boost employee morale and improves staff member retention rates.
- ◇ 50% of global consumers said they would be willing to reward companies that give back to society by paying more for their goods and services (44% in the U.S. and 38% in Canada)*. *The Nonprofit Hub
- ◇ HFHRV has an excellent reputation building energy-efficient, cost-effective homes.
- ◇ HFHRV educates, supports and empowers the vulnerable population in our community.
- ◇ HFHRV maintains a 4-star rating with Charity Navigator— the highest available rating that measures charities' performance and fiscal responsibility.

COMMUNITY investment

- ◇ Building a stronger community stimulates a thriving economy.
- ◇ Neighborhood revitalization changes the complexion of the community, attracts new businesses and makes a positive economic impact on property values.
- ◇ 90% of your donation is allocated directly to construction cost and educating and supporting Habitat homeowners and homebuyers.

For questions or more information on how your business can benefit from a Habitat sponsorship, contact: Lane Williams at lane@habitat-roanoke.org or 540-344-0747 ext. 115.